



## “Go Pink” with a purpose

PANTONE®  
217 C

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### Let us fight together!

Plus Pack has extended the Bistro™ -family with 2 smaller Snack Pots and is now launching the “Go Pink” - campaign, where you can extraordinarily get the new trays in a tasteful, light pink color. The “Go Pink”-campaign is launched to support the Pink Ribbon activities, which are being rolled out in different manners in different countries. In Denmark it rolls out in the retail sector during the month of October. Now you can join us in supporting a good cause and also pack your product in an outstanding pink tray.

### Sustainable packaging

The Bistro™ trays are respecting the environment by being produced in a PP material which consists of more than 50% natural mineral. Compared to normal PP this material reduces CO2 with more than 40%.

### Ideal for small size meals and snacks

The total Bistro™ range offers easy and convenient packaging for many different food solutions. The Snack Pots can be used for all kinds of small size meals, servings and snacks across food segments – whether cold or hot.

The trays come with a number of innovative features, including reverse handles for convenient handling and easy opening. In addition, a raised bottom ensures good drainage of any liquids. The range is ideal for ready-to-heat meals for the time-poor consumers. The anti-fog fitting lid just has to be loosened up before put in the microwave

Do not hesitate to contact your local representative or our customer services.

### CHARACTERISTICS:

- Bistro™ Snack Pots in 442 ml and 555 ml with the same top-out dimensions 140x140 mm
- Outer color is matt pink (Pantone 217c)
- Inside color is off white
- Tray and lid are packed separately with 50 pcs. per bag
- In total 600 pcs. per carton
- On stock from 1. september 2016
- Plus Pack is looking forward to donating at least 10% of the turnover on the trays to the Danish Cancer Society

